



GET INVOLVED WITH MOTORSPORT

Become a Sponsor of James Scott-Murphy

jamescottmurphy.com

For the 2017 photo galleries

www.jamescottmurphy.com/2017photos

Further Reading:

wikipedia.org/wiki/Formula_Ford
jamesscottmurphy.com
oldfieldmotorsport.co.uk
brscc.co.uk

Get a Return on your Investment

The Formula Ford National Championship will be supporting the all new TCR UK Series in 2018, which is sure to bring much larger crowds to our races as well as LIVE TV coverage, and ultimately better exposure for sponsors.

Junior level motorsport can be used as an affordable marketing platform, due to its low cost yet high level exposure and public interest.

- Expand your target market into the UK motorsport/ automotive industry.
- Associate your brand name with an exciting international spectator sport.
- Enhance business relations with admission and corporate hospitality at races events visiting prestigious venues such as Silverstone and Brands Hatch.
- Be recognised as an investor in young sporting talent.
- Improve your social media presence, reach wider audiences and make new connections. Facebook, Twitter, Instagram, Youtube, jamesscottmurphy.com
- Have your branded racing car on display at events.

James Scott-Murphy

James made his debut behind the wheel of the Formula Ford racing car at the age of 16, following previous experience in karting from a young age, as well as the Ginetta Junior Scholarship competition in 2014.

Throughout his first season, James consistently finished in the top 10, outperforming much of the 30 car grid. at the end of the 2016 season, James was awarded the Ken Parkinson Trophy as the Top Performing Rookie of the year.

In 2017, James' season was sponsored by THB. 2017 saw several strong performances, with a best finishing position of 4th at Knockhill, as well as a race fastest lap at Donington Park. James finished the championship in 10th, despite missing the final round.

At the end of the season, James was invited to race in the Formula Gulf Academy round at Dubai Autodrome, where he went on to qualify first, and win both races. James will continue to compete in the Formula Gulf Academy races in the UAE during the off-season before returning to the UK to compete in the 2018 Formula Ford National Championship.

Additional sponsors are needed to support James in his attempt to win the 2018 National Championship, which will earn him a place in the Mazda Road to Indy Shootout for a chance to win the \$200,000 Scholarship.

Van Diemen JL16 Formula Ford

1.6L Formula Ford Kent Engine
 120 BHP
 6800 RPM
 500 KG
 140 MPH





2018 Formula Ford National UK Championship

2018 Formula Ford Sponsorship Packages

example 1	TITLE SPONSOR	<p>Priority advertising on the car, in all locations, with coverage of design and colour scheme.</p> <p>Advertising on driver's suit for all events in 2018.</p>
example 2	PRIMARY SPONSOR	<p>Large advertising in primary locations:</p> <ul style="list-style-type: none"> - Main body, left & right - Rear engine cover, left & right - Front nose <p>Advertising on driver's suit for all events in 2018.</p>
example 3	SECONDARY SPONSOR	<p>Smaller advertising space in three locations:</p> <ul style="list-style-type: none"> - Left & right sides - Front nose <p>Advertising on driver's suit for all events in 2018.</p>

All sponsors will receive their advertising rights for the entire 2018 Formula Ford season, as well as any additional race events entered by James Scott-Murphy.

Please enquire for further details or alternative packages.

GET IN TOUCH

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